



City of the Future



The Astrodome endures as a symbol of the futuristic vision of Houston. We suggest playing off the expansive, minimalist structure of the Dome and presenting a futuristic city as a theme event, replete with high-powered motion lights, 360 degree video projections, robots, techno-pop music, and lots of neon and acrylic furnishings.

Transfer coaches would feature "wraps", vinyl skins with stylish graphics to introduce the theme. On arrival, the exterior of the Dome would be illuminated in saturated colors with moving projections panning over top. The access ramps would be sheathed in silver and be manned by various friendly, alien beings.



The interior of the room would be dark save for the accent lighting on architectural features. In various areas of the floor, the ceiling would be lowered with the help of glowing, tubular forms and seating areas would be created. Multiple mini stages with high-tech entertainment like neon Poi Spinners, simultaneous animation, hip-hop dance troupes would abound. For a finale, we would present a multi-media experience, lasers and moving lights choreographed to rock music, punctuated with pyrotechnics. Unique food items presented on clear acrylic buffets with neon accents would complete the experience.

Note: This event could also be staged in an exhibit hall or any large warehouse space.

